**Journal of Tourism, Policy and Business**

**AUTHOR’S GUIDELINES**

**SUBMISSION**

1. The Journal of Tourism, Policy and Business (JTPB) accepts for review only manuscripts not previously published or simultaneously submitted for publishing elsewhere.

2. Submissions to Journal of Tourism, Policy and Businessare made by using online submission via email: **journal\_tourism\_policy\_business@unwe.bg,** fowling by peer review system from Editorial Board of the Journal.

**MANUSCRIPT FORMATTING**

1. Papers should be written in standard English.

2. The first page of the manuscript should contain the following information in the same consecutive order: title, first name and family name of the author (authors), a summary of not more than 300 words, keywords (up to 5), and at least one classification code according to the Classification System as used by the Journal of Economic Literature.

(JEL, see <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>).

Avoid abbreviations, diagrams, and reference to the text in the abstract. A footnote on the same sheet should give the academic position, organization (institution) which the author/s is/are affiliated with, address for correspondence, and email address.

3. It is preferable that the submitted text consists of an introduction, discussion of the relevant literature, explanation of the methodology, data use and sources, description of the results, and a conclusion. The footnotes must be consecutively numbered with Arabic numbers and their number and volume should be limited. The presented formulas must be numbered (1), (2) etc. – the numbers should be on the right side of the formulas. If it is necessary, the formulas proofs can be developed on a separate paper sheet, but they are not published. All the graphics and diagrams must be marked as figures, consecutively numbered with Arabic numbers. The title should be under the figure. The tables must be consecutively numbered with Arabic numbers and with titles (above the tables). The source of the data in the table should be indicated under the table. In the tables and figures only, English text may be included. Non-English words should appear in italics.

4. If you make reference to a work without mentioning the author’s name use the model:

- This topic has been already studied (e.g. Krugman at al., 1997).

- Where reference is made to more than one author in a sentence, they are both cited: Born (1998) and Jones (2001) have both demonstrated that...

- If an author has more than one publication on the same topic in different years, than the reference should be cited in chronological order: As suggested by Barney (1991; 1994) ... or Academic study in the nineties (Barney, 1991; 1994) found that ...

- If you use several works published by the same author in the same year, differentiate them by adding a lower case letter after the year for each publication: Earlier research by Porter (1990a) found ... but later research carried out again by Porter (1990b) expanded his thesis.

- In some cases, you may make reference to an author’s work, which is cited or summarized in another author’s work (secondary referencing). Then use the model: Research carried out by Brown (2000 cited in Smith, 2004, p.120) found...

- The list of references should appear after the main text without numbering. Sources (publications etc.) are listed in alphabetical order by author’s family name.

- The sources in Cyrillic must be translated in English.

Example: Tsankov, A.,1910. The Capital and the Profit from It. Sofia: State Publishing House (in Bulgarian).

* The list of references should be drawn up according to the following formatting:

For monographs:

Porter, M., 1990. The Competitive Advantage of Nations. New York: The Free Press.

Post, J., Lawrence, A. and Weber, J., 1999. Business and Society. 9th ed. Irwin/ McGraw – Hill.

For periodicals:

Farrell, J. and Shapiro, C., 2008. How Strong Are Weak Patents? American Economic Review, 98(4), pp. 1347-1369.

For contributions to collective works:

Friedman, M., 1991, The Social Responsibility of Business Is to Increase Its Profits, in J. Bower (ed.), The Craft of General Management, Boston: Harvard Business School Publications, 287-296.

For internet sources:

Author/Editor, Year of Publication, Article Title, Journal title (in italics or underlined), [Medium - usually 'Online'], Volume Number, Part number (in brackets), Available URL (http://internet address/remote path) and the Date accessed [in square brackets].

Example: Hart, K. (1998) The place of the 1898 Cambridge Anthropological Expedition to the Torres Straits (CAETS) in the history of British social anthropology. Science as Culture. [Online] 11 (1). Available: <http://humannature>.com/science-as-culture/hart.html [Accessed 9 November 2003]

**TYPES OF PUBLICATIONS**

1. Research papers should normally have between 7 000 and 20 000 words, including footnotes and references.

2. Review papers that summarize the current state of understanding on a topic. These papers should normally have between 4 000 and 7 000 words.

3. Book reviews should be up to 1 500 words and contain the following information: author(s) or editor(s) for edited books, title, publisher, ISBN, year of publication, number of pages, original language of publication, resume of the content, how this book contributes to economics.

4. Doctoral dissertations in economics. The journal publishes resumes of successfully defended PhD theses in economics (with a particular focus on the Balkan Peninsula and Bulgaria) in past 12 months before the date of submission. The submitted resumes should be up to 2 000 words and are not subject to review process.

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